

Message Text

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PAGE 01 STATE 119294
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FM SECSTATE WASHDC
TO AMEMBASSY SOFIA

C O N F I D E N T I A L STATE 119294

FOR MAGEE FROM ANDREWS

E.O. 11652: GDS

TAGS: OGEN

SUBJECT: OFFICIAL-INFORMAL

1. AMBASSADOR GRIGOROV ON APRIL 28 MET AT COMMERCE WITH ED STROH, ACTING HEAD OF BUREAU OF EAST/WEST TRADE, AND MIKE HEGEDUS, BULGARIAN DESK OFFICER. AFTER A GENERAL DISCUSSION OF POSSIBILITIES OF INCREASING BILATERAL TRADE, GRIGOROV SUGGESTED A RECEPTION AT THE BULGARIAN COMMERCIAL OFFICE IN NEW YORK FOR PARTICIPANTS IN THE PLOVDIV FAIR. STROH TOLD HIM IT WOULD BE TOO LATE THIS YEAR BUT IT WOULD BE A GOOD IDEA NEXT YEAR. STROH ALSO RECOMMENDED THAT THE BULGARIAN EMBASSY STUDY THE HUNGARIAN AND EAST GERMAN TRADE PROMOTION TECHNIQUES, ESPECIALLY THEIR SERIES OF "TECHNICAL DAYS" IN VARIOUS U.S. CITIES, FOR POSSIBLE USE IN BULGARIA'S TRADE PROMOTION EFFORTS.

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PAGE 02 STATE 119294

2. BULGARIAN ART EXHIBIT. BULGARIA HAS BEEN PARTICIPATING IN THE 3RD ANNUAL INTERNATIONAL MEETING OF FINE ART DEALERS AT THE WASHINGTON ARMORY, MAY 3-8. THE BULGARIANS HAVE A SMALL EXHIBIT FEATURING PAINTERS AND TAPESTRIES. THEIR OVERALL QUALITY IS POOR, WITH ONE OR TWO EXCEPTIONS. WE ARE POUCHING TO YOU A BROCHURE ON

THE MEETING AND ON THE BULGARIAN ARTISTS REPRESENTED.
THE BULGARIANS HOPE TO MAKE SOME MONEY ON SALES OF
THE WORKS EXHIBITED; WE HAVE NO WORD YET ON HOW
SUCCESSFUL THEY HAVE BEEN. VANCE

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